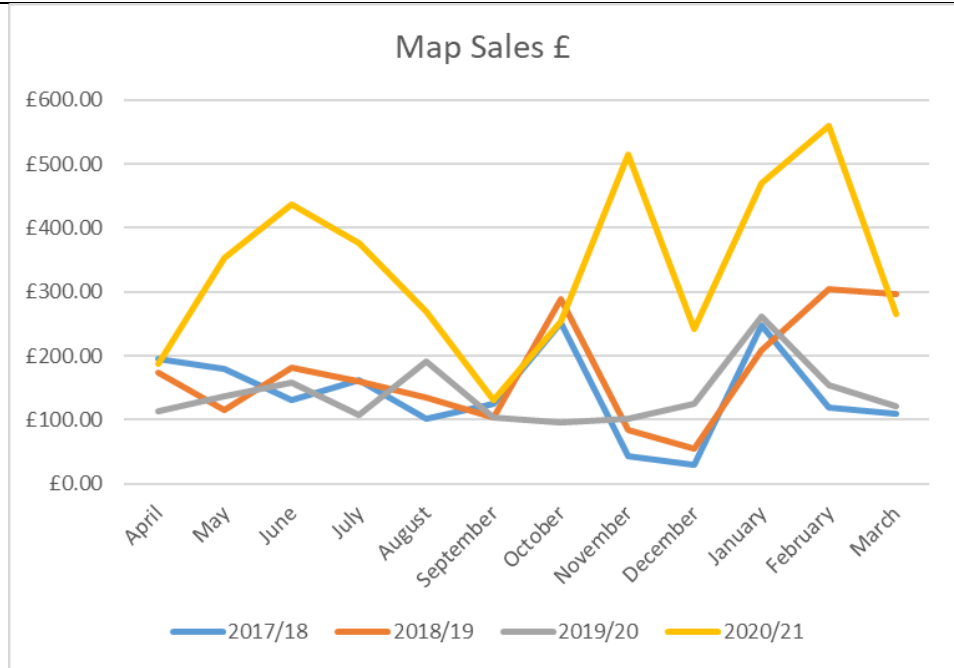
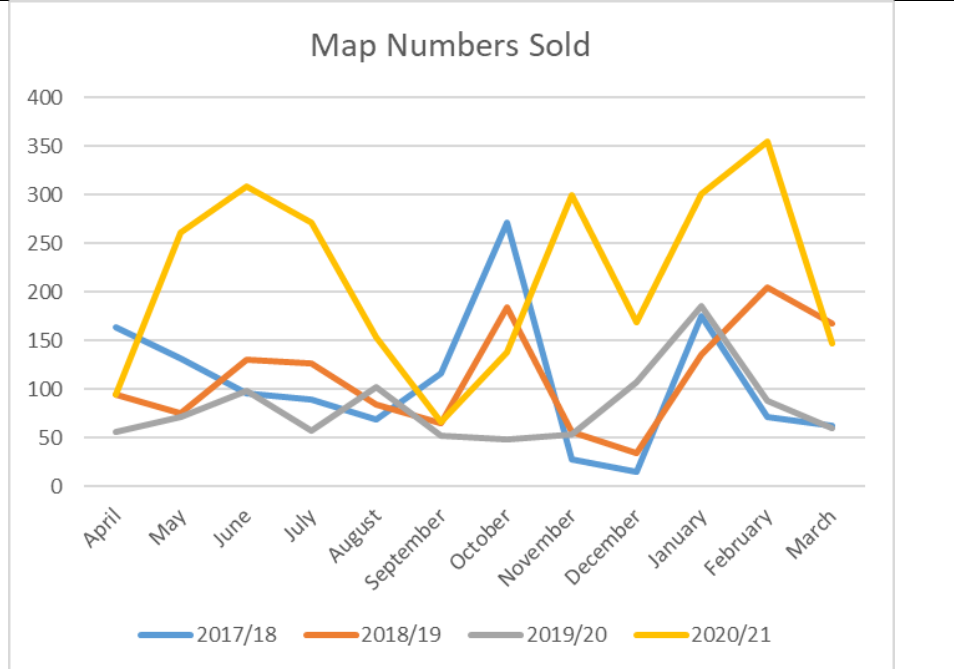


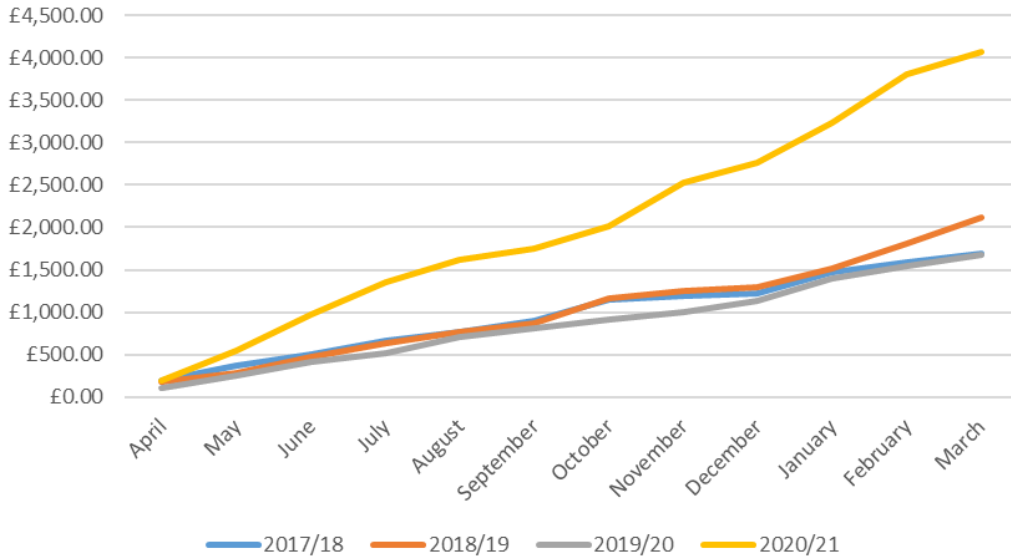
Map Sales report – Year 2020-2021 Full Year



Peaks coincide with lockdowns in 2020-21

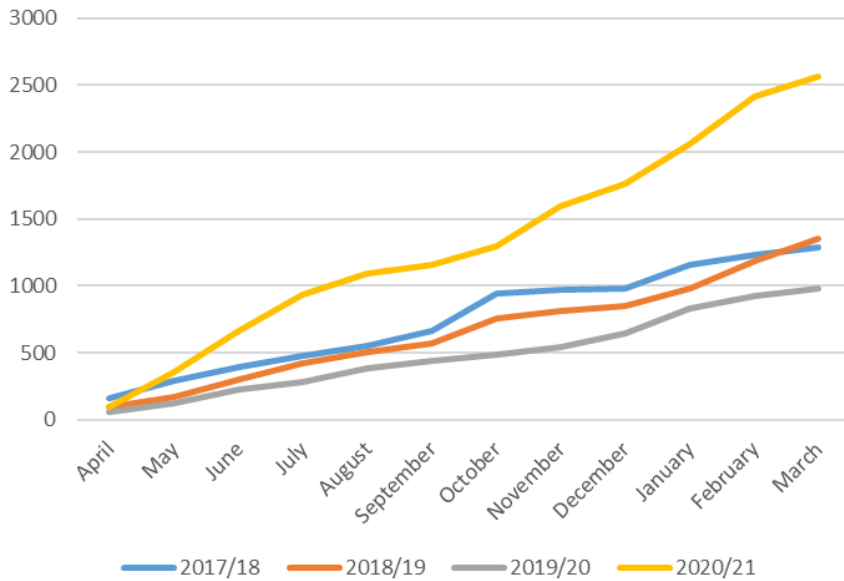


Sales £ Cumulative

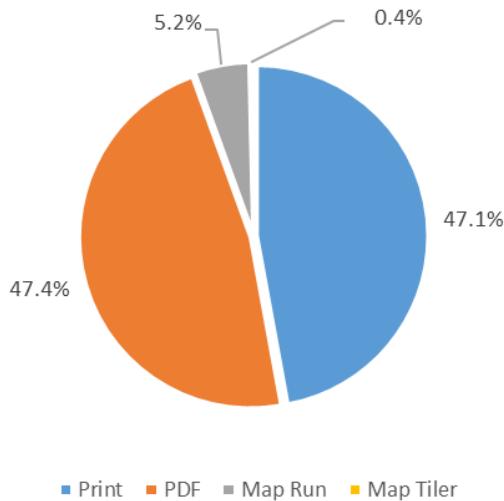


A record year for map numbers and income

Map Numbers - Cumulative

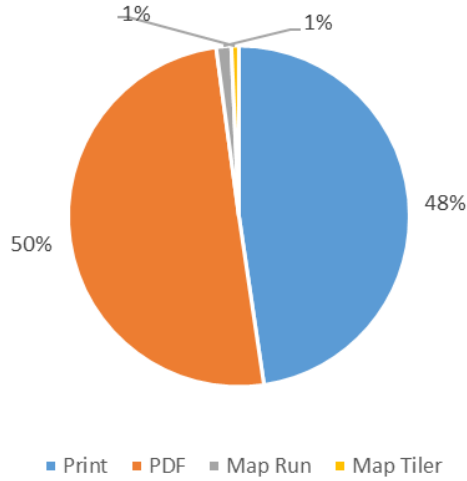


2020-2021 Map Numbers

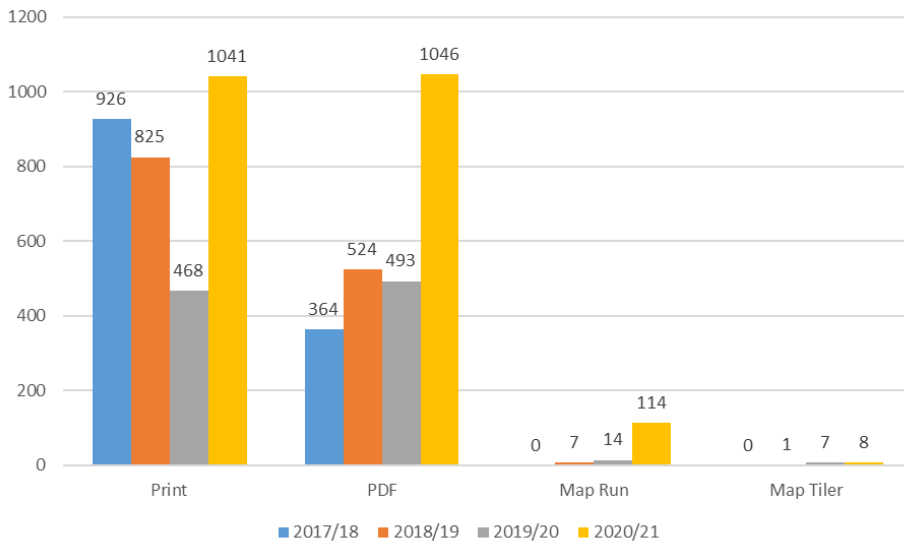


% as printed maps has stabilised in high 40s

2019-2020 Map Numbers

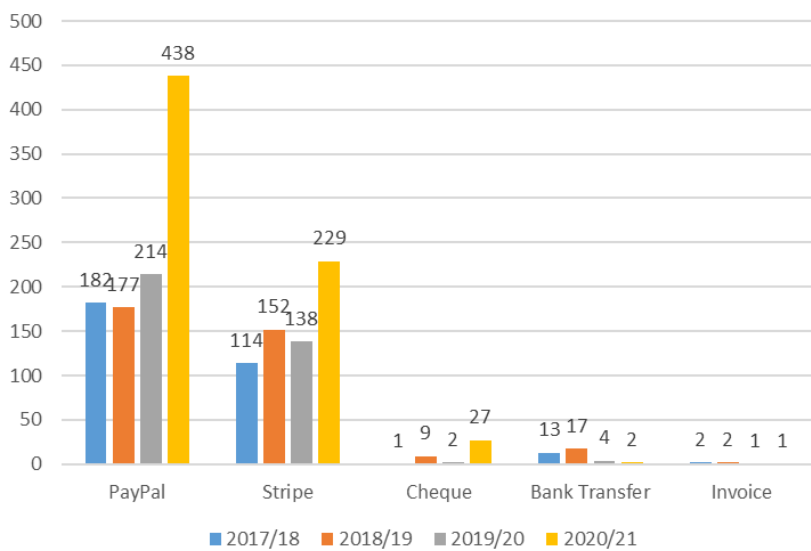


Type of Map supplied



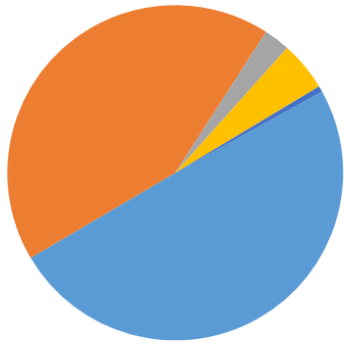
Map Run increasing in popularity but still small

Payment Method



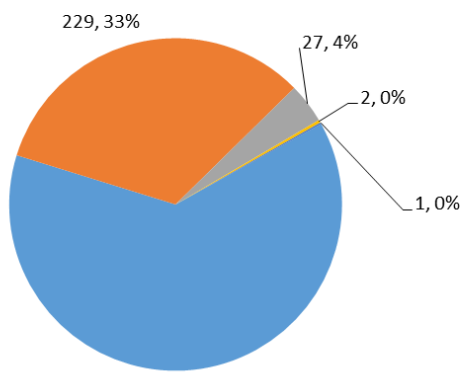
PayPal becoming more dominant as payment method

2018/19 Number of Orders



■ PayPal ■ Stripe ■ Cheque ■ Bank Transfer ■ Invoice

2020/21 Number of Orders



■ PayPal ■ Stripe ■ Cheque ■ Bank Transfer ■ Invoice

Prepared 29/4/21