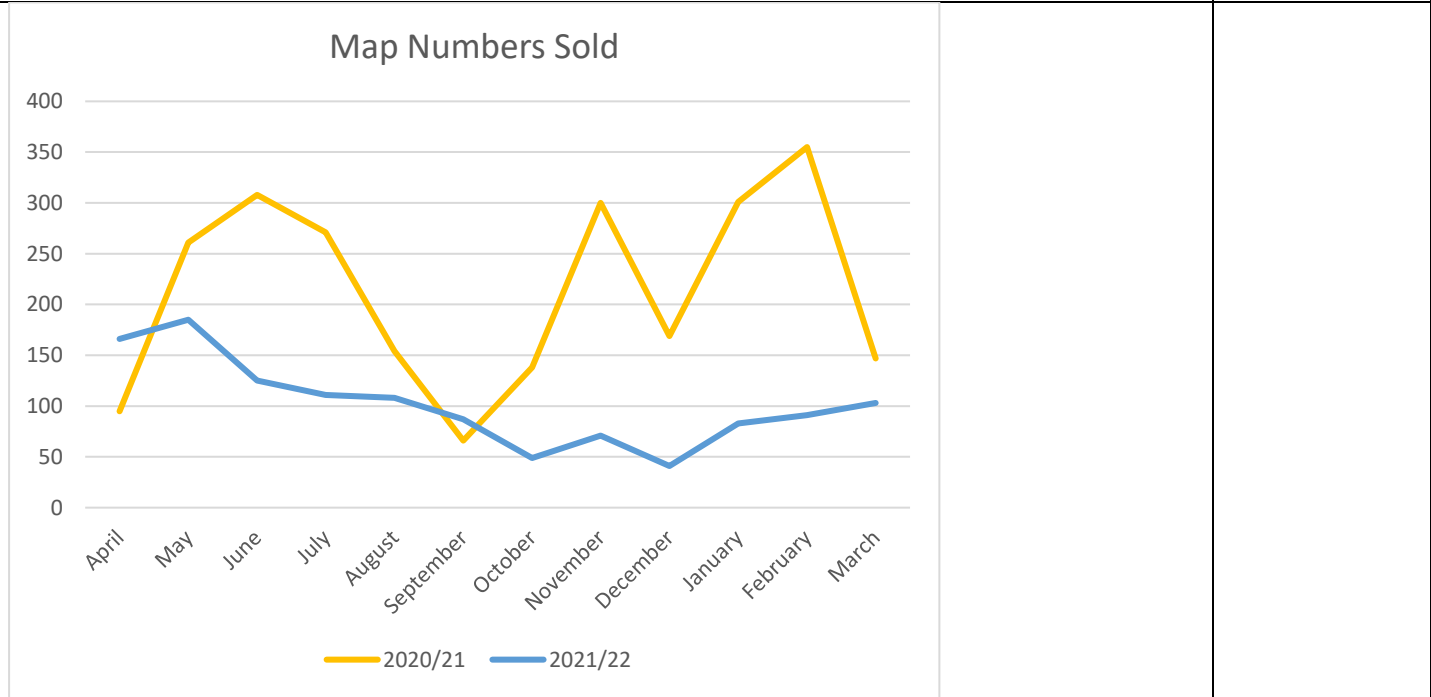
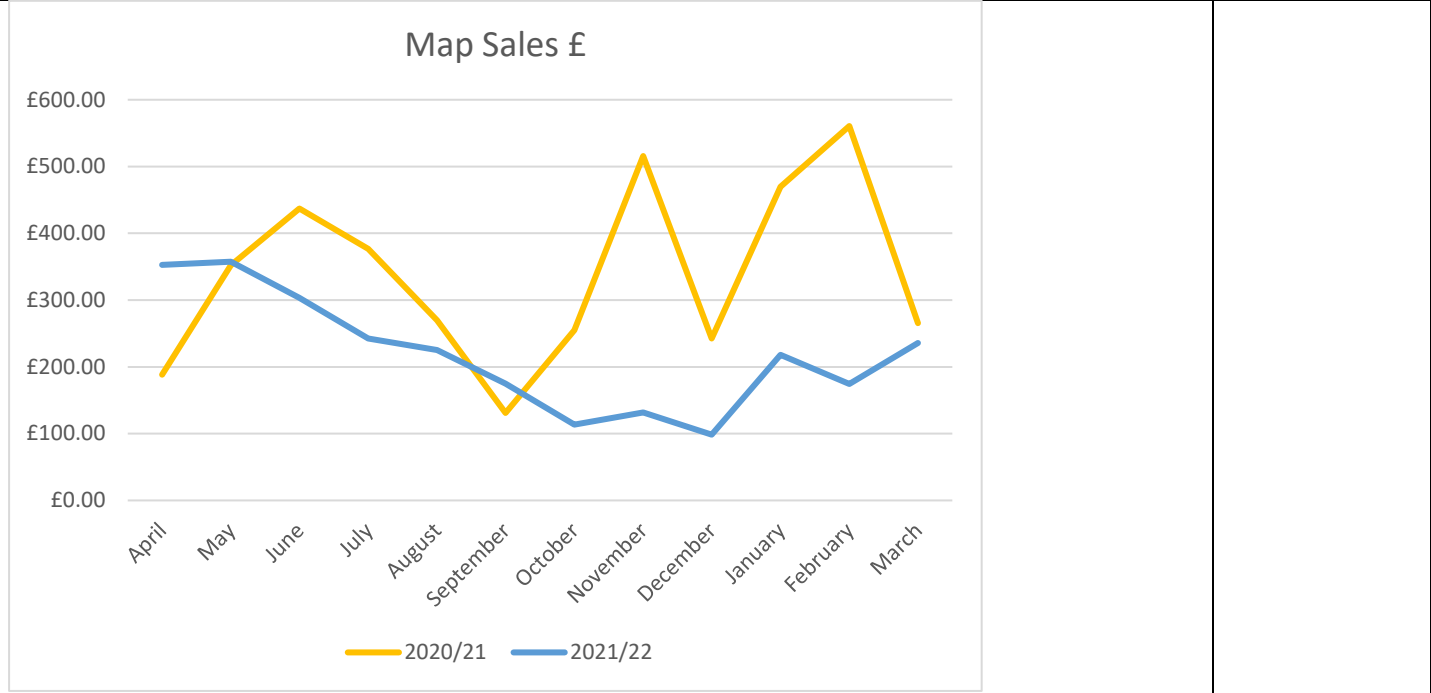
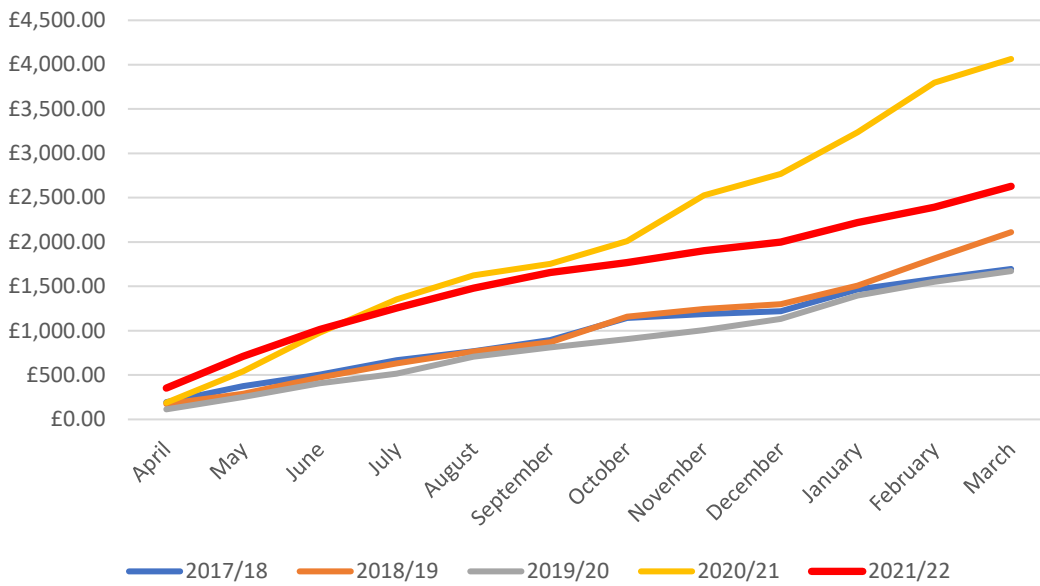


# Map Sales report – Year 2021-2022 Full Year

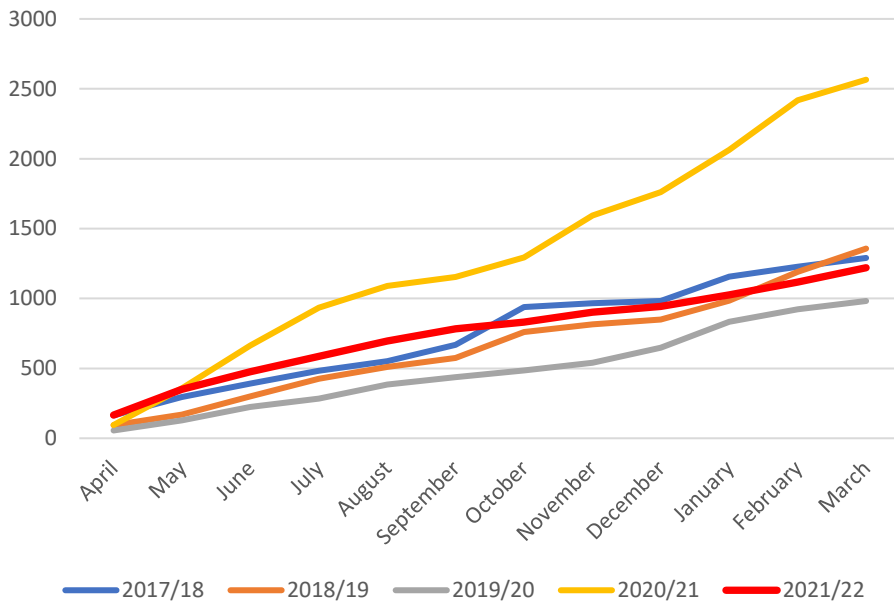


### Sales £ Cumulative



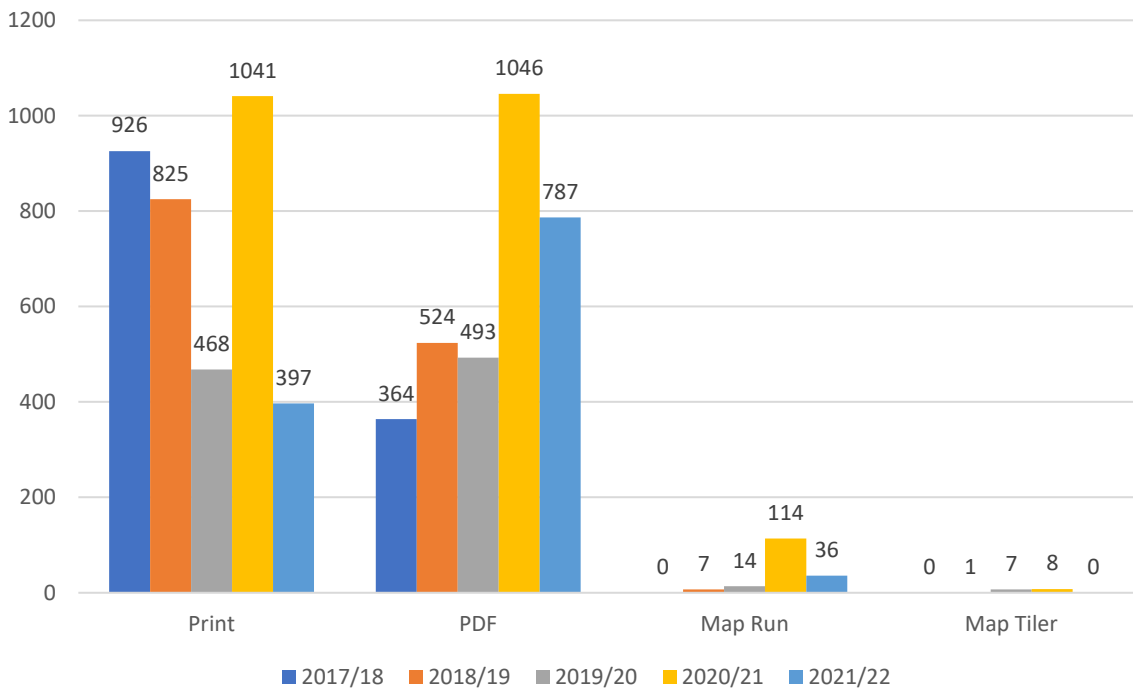
Sales value behind last year (record year) but well ahead of other recent years

### Map Numbers - Cumulative



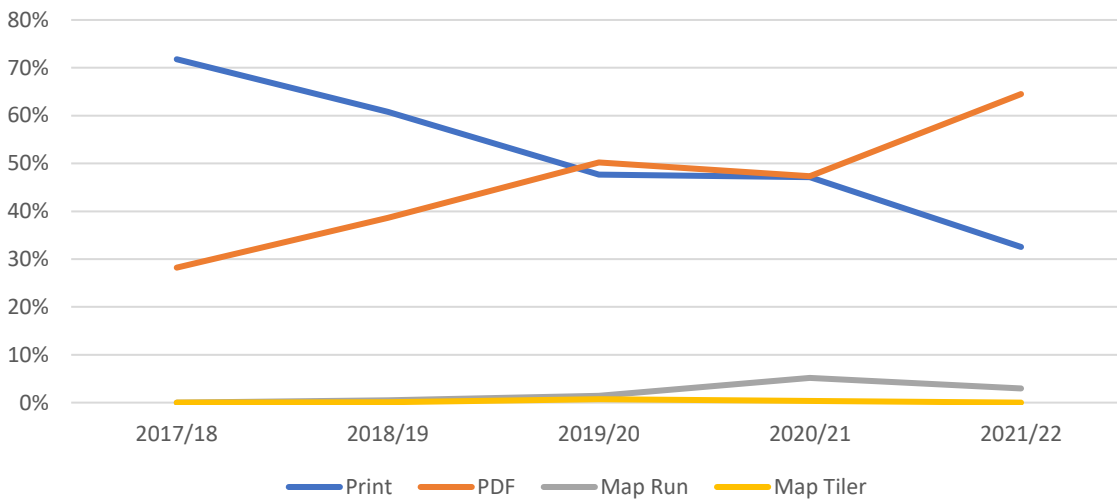
Map sales numbers on a par with recent years except 20/21

### Type of Map supplied



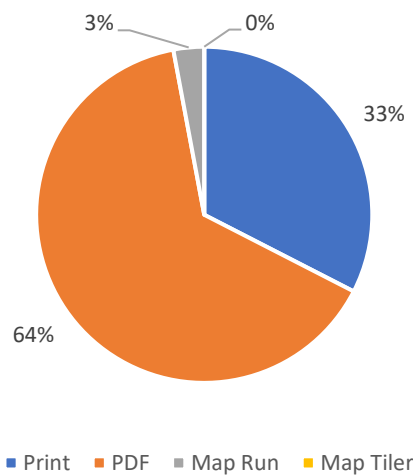
The ratio of pdf to print has again moved in favour of pdf compared to last year

### Popularity of Product type



The same data as the previous chart

### 2021-2022 Map Numbers



Current year data, showing the dominance of pdf sales

### 2021/22 Number of Orders

Stripe, 293,  
45.077%

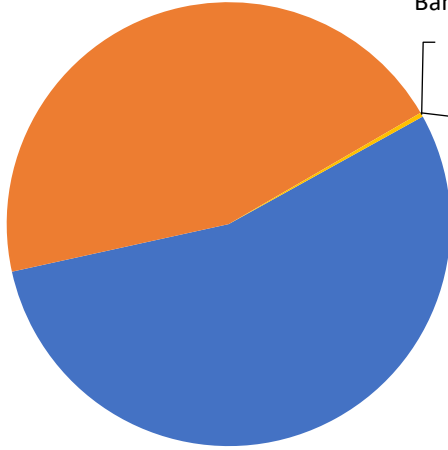
Bank Transfer, 2,  
0.308%

Cheque, 0,  
0.000%

Invoice, 0,  
0.000%

PayPal, 355,  
54.615%

■ PayPal ■ Stripe ■ Cheque ■ Bank Transfer ■ Invoice



99% of maps are paid for by Card or Paypal.

JB test purchases have been stripped from the statistics

POC Popularity

|                                  | Year 21/22 |      |
|----------------------------------|------------|------|
|                                  | Maps       | Rank |
| Tegg's Nose                      | 166        | 1    |
| Lyme                             | 84         | 2    |
| Macclesfield Forest              | 74         | 3    |
| Heaton Park                      | 69         | 4    |
| Brereton Heath                   | 62         | 5    |
| Alderley                         | 57         | 6    |
| Dove Stone                       | 56         | 7    |
| Bramhall Park                    | 51         | 8    |
| Wythenshawe Park                 | 50         | 9    |
| Longford Park                    | 48         | 10   |
| Sale Water Park                  | 45         | 11   |
| Tandle Hill                      | 41         | 12   |
| Brabyns Park                     | 39         | 13   |
| Woodbank Park                    | 35         | 14   |
| Amberswood                       | 30         | 15   |
| Chorlton Water Park              | 30         | 16   |
| Clifton Country Park             | 30         | 17   |
| Bruntwood Park                   | 28         | 18   |
| Daisy Nook                       | 28         | 19   |
| Burrs Country Park               | 26         | 20   |
| Worsley Woods                    | 26         | 21   |
| Haigh Country Park               | 25         | 22   |
| Crompton Moor                    | 21         | 23   |
| Reddish Vale                     | 21         | 24   |
| Strinesdale                      | 21         | 25   |
| Nuttall Park                     | 20         | 26   |
| Haigh Hall                       | 19         | 27   |
| Three Sisters                    | 19         | 28   |
| Clowbridge                       | 18         | 29   |
| Queen's Park, Heywood            | 18         | 30   |
| Chesham Woods                    | 17         | 31   |
| Philips Park, Prestwich          | 17         | 32   |
| Brereton Heath North             | 16         | 33   |
| Springfield Park                 | 16         | 34   |
| Blackleach                       | 15         | 35   |
| Debdale Park                     | 14         | 36   |
| Tandle Hill East                 | 14         | 37   |
| Etherow Lodge Park               | 13         | 38   |
| Alexandra Park                   | 12         | 39   |
| Burrs Activity Centre            | 12         | 40   |
| Leverhulme Park                  | 12         | 41   |
| Mirrlees                         | 12         | 42   |
| Queen's Park, Bolton             | 12         | 43   |
| Boggart Hole Clough              | 11         | 44   |
| Chadderton Hall Park             | 11         | 45   |
| Wythenshawe Hall Gardens         | 11         | 46   |
| Burnage Rugby Club               | 9          | 47   |
| Dukes Drive, Monton              | 9          | 48   |
| Philips Park, Clayton            | 9          | 49   |
| Urmston Meadows                  | 9          | 50   |
| Kersal Moor                      | 8          | 51   |
| Moses Gate, Crompton's<br>Lodges | 8          | 52   |
| Moss Bank Park                   | 8          | 53   |
| Brookdale Park                   | 6          | 54   |
| Gorse Hall                       | 6          | 55   |
| Hough End                        | 6          | 56   |

|                                    |   |    |
|------------------------------------|---|----|
| Queen's Park (Central),<br>Heywood | 6 | 57 |
| Kersal Dale                        | 5 | 58 |
| Mersey Vale                        | 5 | 59 |
| Reddish Vale starter               | 5 | 60 |
| Silver Springs                     | 5 | 61 |
| Princes Park                       | 4 | 62 |
| Moses Gate, Darcy Lever            | 3 | 63 |
| Hoyles Park                        | 2 | 64 |
| Bowlee Trail-O                     | 0 | 65 |
| Bowlee                             | 0 | 66 |
| Debdale Area                       | 0 | 67 |
| Dove Stone Trail-O                 | 0 | 68 |
| Meriton Road Park                  | 0 | 69 |
| Platt Fields                       | 0 | 70 |
| Strinesdale Trail-O                | 0 | 71 |

Prepared 24/4/22