



Missouri Crisis Intervention Team (MO CIT)

2020 6th Annual MO CIT Conference

March 16-17, 2020

Holiday Inn Executive Center | Columbia, Missouri

SPONSORSHIP INFORMATION

The Missouri Crisis Intervention Team (MO CIT) Council invites you to join as a sponsor at the 2020 conference on March 16-17, 2020 at Holiday Inn Executive Center in Columbia, Missouri. This is an important opportunity to showcase your organization to Missouri law enforcement officers, jail administrators/staff, public safety officials, mental health professionals, adult protection workers, court staff, students, etc. The conference is host to *over 600 attendees* and we are confident that you will find this conference a good investment of your time and resources.

As a sponsor, you will also have space in our exhibitor hall to display your products and services; an opportunity to address the conference attendees during our workshops; and passes to all the plenary sessions and social events.

Platinum level - \$1,200 until December 31, 2019 | \$1,250 after January 1, 2020

- Logo on the program & website
- ½ page advertisement in program
- *Four* complimentary registrations
- Name/logo on welcome sign
- Pre & post conference attendee list
- Prime booth location

Gold Level - \$900 until December 31, 2019 | \$950 after January 1, 2020

- Logo on program & website
- ¼ page advertisement in program
- *Two* complimentary registrations
- Name/logo on welcome sign
- Pre & post conference attendee list
- Prime booth location

Silver Level - \$600 until December 31, 2019 | \$650 after January 1, 2020

- Logo on program
- *Two* complimentary registrations
- Post conference attendee list
- Exhibit booth

Non-Profit/State Agency - \$500 until December 31, 2019 | \$550 after January 1, 2020

**For non-profit agencies with more than 100 employees*

- Logo on program
- *One* complimentary registration & Exhibit booth

Non-Profit/State Agency - \$300 until December 31, 2019 | \$350 after January 1, 2020

**For non-profit agencies with 100 employees or less*

- Logo on program
- *One* complimentary registration & Exhibit booth

INSIDER INFORMATION

EXHIBIT BOOTH – Booths include a tabletop, two chairs and a waste basket. A sign with the agency name will be on each table to help you find your location for set up. Please contact Katie Horstman, khorstman@mocoalition.org for special arrangements or requests. Exhibitors are responsible for all signage, giveaways, staffing and design.

EXHIBIT/SPONSORSHIP INCLUDES – With your regular exhibitor registration at the conference you will receive one complimentary conference registration. Participants are required to arrange their own hotel accommodations. The official hotel is the Holiday Inn Executive Center in Columbia, Missouri. Please call 800.HOLIDAY (1-800.465.4329) or locally at 573.203.8178 and mention the CIT Conference (or CIT) when making your reservation to receive the best rate. Special hotel rate of \$96 for a single room is available until February 26, 2020. Alternatively, you can make your reservation online (group code CIT): <https://www.ihg.com/holidayinn/hotels/us/en/columbia/coucc/hoteldetail>

SPONSORED BREAKS OR EVENTS – Sponsors are eligible and welcome to sponsor or co-sponsor scheduled breaks. Appropriate signage will be displayed during such events.

Conference Swag Sponsor \$5,000

Exclusive Opportunity

- Sponsors logo with Swag
- Company literature inserted in attendee packet
- Acknowledgement in conference PowerPoint

Networking Sponsor \$2,000

Exclusive Opportunity

- Introduced at networking event and opportunity to share about your company
- Sign by the networking event
- Company literature at tables
- ½ page advertisement in program

Keynote Sponsor \$2,000

Three (3) Opportunities

- Reserved VIP table
- Introduced during lunch and provided an opportunity to share about your company
- Sponsorship sign by the lunch buffet
- Company literature inserted in attendee packet
- ½ page advertisement in program

Breakfast Sponsor \$1,500

Exclusive Opportunity

- Reserved VIP table
- Introduced at breakfast
- Sign by the breakfast buffet
- Company literature inserted in attendee packet
- ½ page advertisement in program

Break Sponsor \$1,000

- Sign by the Break Table
- Company literature inserted in attendee packet
- Acknowledgement in conference PowerPoint

Soda Sponsor \$1,000

- Sign by the Soda
- Company literature inserted in attendee packet
- Acknowledgement in conference PowerPoint

Coffee Sponsor \$600

- Sign by the Coffee
- Acknowledgement in conference PowerPoint

If you have questions about becoming a sponsor, please contact Katie Horstman, khorstman@mocoalition.org or call Katie at 573.634.4626 ext. 110, Fax: 573-634-8858.

PRINT ADVERTISEMENT – Your level of support entitles you to an advertisement (level of support determines the size advertisement) in our printed program. Please submit your camera-ready advertisement, full color, in an electronic format (preferably press proof, PDF, or hi-res jpg.) with no bleed **by February 21, 2020** to Katie Horstman, khorstman@mocoalition.org.

LOGO – Please supply us with an electronic hi-resolution copy of your organization logo. We can accept logos in jpg, PDF, or eps format. Logos will be used online, in promotional materials and in some collateral print pieces, including signage. Logos should be in color.

To register to become a sponsor/exhibitor, [CLICK HERE](#)

*Please make checks payable to Missouri Coalition for Community Behavioral Healthcare and send to:
Attn: Katie Horstman
221 Metro Drive
Jefferson City, MO 65109*

SCHEDULE OF EVENTS

Monday, March 16, 2020 | Conference Day 1

8:30 am - 10:00 am | Welcome & Opening Ceremony – Governor Parsons/Senator Hawley

10:00 am - 11:45 am | Keynote 1

11:45 am - 12:45 pm | Awards Luncheon

1:00 pm - 2:15 pm | Break out

2:15 pm - 2:30 pm | Break

2:30 pm - 3:45pm | Break out

3:45 pm - 4:00 pm | Break

4:00 pm - 5:30 pm | Keynote 2

5:30 pm | Adjourn

7:00 pm – midnight | Networking Event

Tuesday, March 17, 2020 | Conference Day 2

8:30 am – 9:00 am | Opening

9:00 am - 10:15 am | Break out

10:15 am - 10:30 am | Break

10:30 am - 11:45 am | Break out

11:45 am - 1:00 pm | Lunch

1:00 pm - 2:45 pm | Keynote 3

2:45 pm | Adjourn

For more information about the MO CIT Conference go to: <http://missouricit.org>
Click on MO CIT Conference or go to: <http://www.missouricit.org/#!/mo-cit-conference/h0v3a>